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## Mitek's Mobile Verify® Creates User Trust for Online Dating Site

SAN DIEGO and LONDON, Sept. 06, 2017 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) ([www.miteksystems.com](http://www.miteksystems.com)), a global leader in [mobile capture](#) and identity verification software solutions, today announced that a popular dating website will use [Mobile Verify®](#) for ID document authentication and facial comparison to establish trust among its users. By verifying the identity of users during the on-boarding process, this dating website will be able to provide a safe experience for its customers.

In 2016, the [FBI's Internet Crime Complaint Center](#) (IC3) received close to 15,000 reports of "romance scams," amounting to more than \$230 million in losses. The issues of online dating scams have grown so significant that the [FBI released a warning](#) to help users better identify and protect themselves against scams.

"When someone is using a computer to hide behind, the hardest thing to find out is who they are," said Special Agent Christine Beining, a veteran financial fraud investigator in the FBI's Houston Division in an [agency report](#) on the recent spike in romance scams. "The Internet makes this type of crime easy because you can pretend to be anybody you want to be. You can be anywhere in the world and victimize people. Behind the veil of romance, it's a criminal enterprise like any other."

"Trust is paramount for building relationships in any business and dating websites especially require credibility to operate successfully in the digital channel," said Kalle Marsal, Chief Operating Officer, Mitek. "Users need to be sure that the individuals they are interacting with are who they claim to be, and that is exactly the assurance that Mitek's digital identity verification solutions provide."

### About Mitek

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue from the mobile channel. Mitek also reduces the friction in the mobile users' experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 5,800 organizations and used by more than 80 million consumers for mobile check deposit, new account opening, insurance quoting, and more. For more information, visit [www.miteksystems.com](http://www.miteksystems.com) or [www.miteksystems.co.uk](http://www.miteksystems.co.uk). (MITK-F)

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