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Mitek's Mobile Verify™ Selected by a Leading Ticket Exchange

SAN DIEGO, Aug. 02, 2016 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) (www.miteksystems.com), a global leader in mobile capture and identity verification software solutions, today announced that a top exchange for concerts, sporting events and theater tickets around the globe has selected [Mobile Verify™](#) to validate the identities of customers who are conducting high-value transactions. The addition of Mitek's ID verification solution will help the company mitigate the risk of fraud by enabling legitimate customers to easily verify their identities during the purchase.

"Purchasing event tickets should be a fun and easy user experience for the buyer. Mobile Verify adds an element of security for both the buyer and ticket exchange without compromising the digital user experience," said James DeBello, Chairman and CEO, Mitek.

Mitek's Mobile Verify technology enables fast and easy identity verification by asking users to simply take a picture of their driver's license or other ID document with the camera on their mobile phone. Using advanced computer vision developed by Mitek Labs, Mobile Verify is able to instantly determine the authenticity of the ID document, helping provide greater security during high-value transactions and reducing the risk of fraud.

About Mitek

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue from the mobile channel. Mitek also reduces the friction in the mobile users' experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 5,200 organizations and used by more than tens of millions of consumers daily for mobile check deposit, new account openings, insurance quoting and more. For more information, visit www.miteksystems.com. (MITK-F)

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