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Mitek Announces Fortune 500 P&C Insurer to Improve Auto Insurance Quoting Process with Mobile Fill™ for Mobile Web

SAN DIEGO, Jan. 13, 2016 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) (www.miteksystems.com), a global leader in mobile capture and identity verification software solutions, today announced that a Fortune 500 P&C insurance company has selected its Mobile Fill™ for Mobile Web solution to enable consumers to quickly and easily obtain a quote for new auto insurance through their mobile optimized website. Mobile Fill improves quoting volumes by enabling consumers to take a photo of a driver license and insurance card with their smartphone to prefill data for quoting forms.

"More and more consumers are using mobile devices to get insurance quotes. Mobile Fill reduces the friction for the consumer because it limits the data entry required to complete the quoting form, increasing the number of forms submitted," said James DeBello, president & CEO, Mitek. "As a result, the insurer will be able to substantially increase the number of new policies written."

Mitek's Mobile Fill for Mobile Web is the industry's best browser based data capture and prefill solution. It provides the fastest, most accurate and seamless user experience for consumers. Because there is no application to download, users interact with the camera directly from their mobile browsing session, causing no disruption in the mobile quoting process. Mobile Fill captures and prefills data from driver licenses, insurance cards, bills, checks and many other documents types.

About Mitek

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue from the mobile channel. Mitek also reduces the friction in the mobile user experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 4,500 organizations and used by tens of millions of consumers daily for new account opening, insurance quoting, mobile check deposit and more. Learn more at www.miteksystems.com (MITK-F)

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