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## **Mitek's Mobile Verify™ Selected by Gambit Financial Solutions for Real-Time Identity Verification in Mobile Wealth Management**

SAN DIEGO and LONDON, Sept. 20, 2016 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) ([www.miteksystems.com](http://www.miteksystems.com)), a global leader in mobile capture and identity verification software solutions, today announced that [Gambit Financial Solutions](#), a provider of wealth management software solutions, has selected Mitek's [Mobile Verify™](#) to provide fast and easy, omni-channel identity verification for new account enrollment in its [Birdee](#) online robo-advisor service.

"Birdee is an entirely digital investment solution and as such, our clients have high expectations for convenient, mobile-friendly services," said Geoffroy De Schrevel, Gambit Financial Solutions. "We selected Mitek's Mobile Verify because it is the only identity verification solution that delivers a seamless, omni-channel experience, making it easy for new users to quickly verify their identities during enrollment."

Birdee makes it possible for anyone to invest according to their personal interests, regardless their wealth or financial knowledge, and to follow their investments' performance online. Mitek's Mobile Verify supports the service by providing new users with a fast and efficient way to verify their identities during sign up so they can begin investing more quickly. New Birdee users simply take a picture of their ID using their mobile phone's camera and Mobile Verify leverages advanced computer vision developed by Mitek Labs to instantly determine the authenticity of the document.

"As wealth management and investment services move online to keep pace with their customers' lifestyles, they must provide enrollment processes that can be completed in digital channels or risk losing potential new clients to competitors," said James DeBello, chairman and CEO, Mitek. "At the same time, to maintain regulatory compliance, they need to be sure of who they are dealing with, especially on high value transactions. Mitek's Mobile Verify enables global firms to achieve both these goals while delivering a superior end-user experience."

### **About Birdee**

Birdee is a digital savings management solution dedicated to mass affluent investors, created by Gambit Financial Solutions, a Belgian-based software company founded in 2007. With Birdee, everyone can invest, select a portfolio that meets their personal goals and follow their investments' portfolio using a clear, online monitoring tool. Learn more at <http://www.birdeeinstitutional.com> and [birdee.co](http://birdee.co).

### **About Mitek**

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue from the mobile channel. Mitek also reduces the friction in the mobile users' experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 5,200 organizations and used by more than 70 million consumers for mobile check deposit, new account opening, insurance quoting, and more. For more information, visit [www.miteksystems.com](http://www.miteksystems.com). (MITK-F)

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